



SUCCESS SUMMIT 2026 ELEVATE



PARTNERSHIP PROPOSAL



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ABOUT WISS

Launched in January 2022 by the Woman Ignite Foundation (WIF) and One Integrated Group Limited (ONEGROUP), WISS has rapidly become Jamaica's premier platform for empowering and inspiring women. Conceived in the heart of Kingston during the global pandemic, this transformative summit illuminates pathways to success for women across every sphere of life.

Now entering its fifth year, WISS boasts a distinguished roster of past speakers, including **Meghan Ashley, Prophet Christopher Beleke, Dr. Caroline Leaf, Heather Lindsey, Nona Jones, Dr. Jackie Greene, Shambrae Gamble, Bishop Carla Dunbar, Natalie Taylor, Apostle Courtney McLean, Pastor Sara Cowan, Dr. SallyAnn Gray, Dr. Latanya Moore, Dr. Shallette Ashman, Dr. Sara Lawrence-Lewis,** and many others.

The summit offers a dynamic forum covering faith, business, career and entrepreneurship, finance and wealth, family, marriage and relationships, mental health, and wellness—always with actionable steps for thriving in each area. Committed to holistic growth, WISS curates a vibrant program focused on learning, healing, networking, and engagement that addresses the multifaceted lives of modern women.

WISS ultimately envisions gathering thousands of like-minded women, aged 18 to 65+, in an inclusive and nurturing environment. The 2026 summit will take place on **Saturday, 31 January 2026**, offering a full-day experience of learning and pampering at the Jamaica Pegasus Hotel in Kingston. The 2025 edition was a resounding success, with nearly 400 women gaining invaluable insights from ministers, educators, executives, business leaders, and trailblazers.

Whether your passion lies in the corporate world, entrepreneurship, academia, leadership, or the pursuit of personal purpose, Woman Ignite serves as a guiding compass. Join us as a partner on this inspiring journey, and learn more about WISS at <https://womanigniteja.com>.



[www.womanigniteja.com](https://womanigniteja.com)

PARTNERSHIP PROSPECTUS | May 2025



A promotional graphic for the WISS 2026 ELEVATE summit. It features a smiling woman with dark curly hair wearing a red blazer. The background is white with a large red brushstroke graphic. Text includes "WOMAN IGNITE" at the top, "SUCCESS SUMMIT 2026 ELEVATE" in the center, "SAVE THE DATE JAN. 31, 2026" in large white letters on the red background, and "GET YOUR EARLY BIRD TICKETS NOW! AVAILABLE UNTIL AUGUST 31, 2025" at the bottom. A QR code is labeled "SCAN FOR TICKETS HERE". Social media icons for Facebook and Instagram are in the top right corner with the text "FOLLOW US ON @WOMANIGNITEJA".



EMPOWERMENT: WOMEN AT RISK (WAR) INITIATIVE

The Woman Ignite Foundation is a faith-based, non-profit organisation dedicated to empowering and equipping women, especially those at risk, through transformative programs in healing, personal development, mentorship, and spiritual growth.

Vision

To provide hope, healing, and a firm foundation for young women across Jamaica.

Mission

To support and mentor 25 young women annually—particularly those who have experienced trauma, incarceration, abuse, teenage pregnancy, or human trafficking—by guiding them on a path toward purpose, healing, and empowerment.

The Women at Risk (WAR) Initiative was launched in July 2022 as a legacy project of the **Woman Ignite Success Summit (WISS) 2022**. Designed as a structured, 12-month aftercare program, WAR focuses on supporting **young women who are at risk**—helping them reintegrate into society and pursue their goals, passions, and ambitions for success.



Each year, the program provides **hands-on support** to up to **25 women**, offering a comprehensive suite of services, including:

- ✓ Counselling, prayer, and inner healing
- ✓ Business development support
- ✓ Internships and work experience
- ✓ Life and success coaching
- ✓ Stipends for basic necessities
- ✓ Temporary shelter or refuge (where needed)
- ✓ Mentorship and workplace guidance

The pilot cohort launched in **October 2024**, enrolling **18 women** in a year-long, holistic empowerment journey. In **2025**, the **Woman Ignite Foundation (WIF)** was officially registered as a non-profit organisation to expand and formalise this mandate.

The program is currently funded in part by **proceeds from the annual Woman Ignite Success Summit**, alongside support from partners and donors who believe in transforming the lives of women through purpose-driven, sustained impact. As a partner of WISS, you are also helping to impact the lives of all the beneficiaries in our empowerment initiative.





WOMANIGNITE FOUNDATION FOUNDERS

Crafted by Visionaries, the inception of the Summit is attributed to the visionary **Keneshia Nooks-Blake** and her Co-Founder, **Kady-Ann Wint**. Orchestrating this symphony of empowerment are industry leaders in Marketing, PR, Hospitality and Events management. Their unparalleled expertise propels the Summit's ambitions to new heights each year. They are further backed by a distinguished team of local and international advisors, ministers and experts in trauma, finance, media, leadership, faith and business.

Keneshia is a leading marketing and public relations expert, who has spent more than 20 years developing and implementing national strategies that promote business, culture, entertainment and brands in Jamaica.

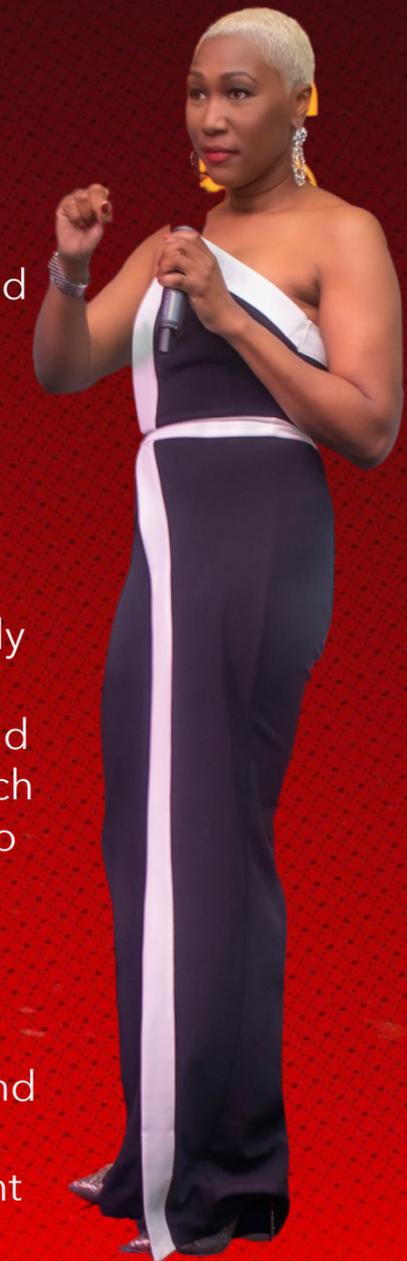
A former public sector employee, she has led the marketing communications portfolio for the Government's investment and promotions agency, JAMPRO, where she was integral in driving the country branding programme, to globally position Jamaica as a destination for business. In 2018, Keneshia founded One Integrated Group Limited (ONEGROUP), a full-service marketing and PR agency which specializes in marketing, public relations, media production, events management & execution and digital marketing.



KENESHIA NOOKS BLAKE

Kady-Ann is the visionary behind Kouture Events by Kady. Originally from the vibrant landscapes of Jamaica, West Indies, and raised amidst the lively spirit of Brooklyn, NY, Kady brings a wealth of experience and an unwavering passion for event planning to the table.

With nearly two decades immersed in the dynamic world of the hospitality industry, Kady has navigated roles within esteemed hotel brands, spanning from accounting to sales and marketing. Her extensive portfolio boasts a rich tapestry of events, from luxurious weddings to spirited social gatherings and meticulously executed corporate functions for renowned Fortune 500 companies. Kady's professional journey has seen her traverse the diverse landscapes of New York, Florida, Michigan, and Texas, enriching her with a profound appreciation for delivering extraordinary client experiences and orchestrating those unforgettable "wow" moments.



KADY-ANN WINT

#WISS2026: EVENT SUMMARY

THEME & TOPICS

©ELEVATE: Business, Career, Entrepreneurship, Faith, Family, Relationships, Marriage, Mental Health & Physical Wellness, Wealth & Finances

SUMMIT FEATURES

©Workshops + Coaching + Counselling Sessions + Panel Discussions + Keynote Addresses + Testimonials + Live Exhibitions + Worship + Community Pampering + Knowledge Sharing + Empowerment

TARGET

©500+ Women: 18-65 years; globally

DATE & DURATION

©Saturday, January 31, 2026; 8:00am – 6:00pm

LOCATION

©Jamaica Pegasus Hotel (Kingston, Jamaica)

#WISS2026: CONFERENCE FOCUS

AGENDA

- 🧠 **MENTAL HEALTH**
WORKSHOP: Empower Your Mind: Mastering Emotional Intelligence and Mental Resilience
Focus: Managing anxiety, leading with emotional intelligence, unlocking your brain's potential for clarity, peace, and high performance
- ❤️ **MARRIAGE, FAMILY & RELATIONSHIPS**
PANEL DISCUSSION (GIRLS TALK): Elevated Connections: Cultivating Healthy Relationships, Strong Marriages, and Purposeful Family Life
Focus: Emotional maturity in dating/marriage, balancing ambition with intimacy, navigating motherhood while maintaining identity.
- 💰 **FINANCES & WEALTH**
WORKSHOP: Wealth on Another Level: Elevating Your Income, Investments, and Financial Legacy
Focus: Advanced money management, multiple income streams, legacy planning, breaking generational financial limits.
- 📁 **BUSINESS | CAREER | ENTREPRENEURSHIP**
WORKSHOP & DISCUSSION: From Hustle to High Impact: Elevate Your Brand, Scale Your Business, Own Your Influence
Focus: Moving from grind to growth, strategic leadership, visibility, building sustainable success models.
- 🏃 **PHYSICAL WELLNESS**
WORKSHOP: Elevate Your Energy: Wellness Habits to Power a Purpose-Driven Life
Focus: Holistic health—nutrition, rest, movement, and emotional detox to sustain high-functioning women.
- ✝️ **FAITH & PURPOSE**
KEYNOTE: Grace to Rise: Elevating Your Faith, Calling, and Kingdom Assignment
Focus: Discerning seasons, embracing divine promotion, developing spiritual authority and boldness to lead in life and ministry.

Topics and speakers subject to change



PHOTO GALLERY 2025

PARTNERSHIP OPTIONS



www.womanigniteja.com

PARTNERSHIP PROSPECTUS | May 2025



WHY PARTNER?

- ▶ **Connect with Influential Women:** Align with a global community of 500+ influential women in business and leadership, affiliate your brand with a transformative movement dedicated to women's empowerment, while enhancing your brand's visibility and gaining access to a network of accomplished professionals, partners and industry leaders.
- ▶ **Promotional & Publicity Opportunities:** WISS offers various promotional opportunities for partners including mentions in press releases and an extensive 3-month media campaign, speaking opportunities at the event (including the launch event in November 2025), magazine advertising (distributed to full database in person and online to our 1500 strong email community) social media mentions, media interviews and recognition during Keynote sessions. This publicity can significantly enhance your company's visibility and reputation for social responsibility. Enjoy brand recognition, premium exhibition spaces, and customized partnership packages.
- ▶ **Foster Meaningful Connections:** WISS is all about Networking! The room is filled with thought leaders, industry experts, and dynamic women from all over the globe. This is an opportunity to build valuable relationships and collaborations and access cutting-edge insights from various fields. This can inform personal strategies and initiatives for personal and professional growth and success.
- ▶ **Drive Positive Change:** While we are big on building and nurturing a community during our Summit, our ultimate goal is to support the most vulnerable women in our society. All proceeds from the Summit go into handholding 25 women at risk each year, through a 12-month long development and empowerment program. You are not just supporting a Conference but helping to build women who have faced issues of trauma, human trafficking, teenage pregnancy, incarceration and abuse. Supporting programs that empower women, contributes to a more equitable and prosperous society.

MAGAZINE ADVERTISING - J\$40,000.00

EXCLUSIVE BENEFITS:

- ◎ 1 Full Page, Full Colour Magazine ad
- ◎ Size: 5.5L x 8.5W
- ◎ Inside & Back Covers: Special Placement rate is +25% of charge
- ◎ Distribution to Full list of Conference Attendees and 1500+ Email database
- ◎ Deadline for Submitting Ads: October 31, 2025



EXHIBITOR PACKAGE A

J\$120,000.00

EXCLUSIVE BENEFITS:

- ⦿ 8X8 Exhibition Space
- ⦿ 1 6FT Trestle Table
- ⦿ 2 Chairs
- ⦿ Mention as Exhibitor On stage and in Conference Magazine
- ⦿ Conference Access for two (2) guests
- ⦿ Set up day before event

*****Lunch is not included; if needed, request lunch option for your guests****



CUSTOM EXHIBITOR PACKAGE B

J\$200,000.00

EXCLUSIVE BENEFITS:

- ⦿ 8X8 Exhibition Space
- ⦿ Custom Booth: 4 ft wide x 2 ft depth x 7 height
- ⦿ Backwall: 4 ft wide x 1ft depth x 7 high
- ⦿ One (1) 4X2 Ft Countertop with Storage Shelving
- ⦿ 2 Chairs
- ⦿ 3-Set Branded Prints: header, backwall, counter front + sides
- ⦿ Mention as Exhibitor On stage and in Conference Magazine
- ⦿ Conference Access for two (2) guests
- ⦿ Set up day before event

*****Lunch is not included; if needed, request lunch option for your guests****



SESSION PARTNER

J\$650,000.00

EXCLUSIVE BENEFITS:

- ⦿ Session Branding – Option to be a **GUEST SPEAKER** on a panel or a **KEYNOTE SPEAKER on a Session of your choice**
- ⦿ 1x30 sec ad during session
- ⦿ Credit Designation: **Brought to you by “Partner Name”**
- ⦿ **Only ONE (1) partner allowed in each session**
- ⦿ Mention as partner in all television and radio broadcasts (i.e., live or delayed coverage)
- ⦿ Advertising in the conference magazine (1 full page, full-colour ad size: **5.5L x 8.5 W**)
- ⦿ Two (2) complimentary passes to event + 1 for your speaker (if you have a speaker on program)

PROMOTIONAL OPPORTUNITIES:

- ⦿ Logo placement on the Conference website
- ⦿ Partner mentions throughout event
- ⦿ Branding at event venue i.e., placement of one (1) banner
- ⦿ On screen branding on main stage and welcome area (logo loop)
- ⦿ Branded Tokens for Goodie Bags (500 in total)
- ⦿ Gift Baskets for Speakers and Hosts (20 in total)
- ⦿ **PUBLICITY BENEFITS**
 - ⦿ One (1) Brand Rep interview in the media
 - ⦿ Logo & mention in text, web announcements and email blasts
 - ⦿ Access to all recorded material documenting partner’s participation (i.e., photographs, footage and audio recordings for promotional use)
 - ⦿ All press releases to recognize and credit sponsor’s involvement in event

BRONZE PARTNER

J\$750,000.00

EXCLUSIVE BENEFITS:

Only four (4) partners in this category

- ⦿ Second Tier logo branding on all print and online advertising i.e., newspaper, social media flyers, banners and other branded material
- ⦿ Mention as the BRONZE PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- ⦿ Advertising in the conference magazine (1 full page, full-colour ad size: 5.5L x 8.5 W)
- ⦿ Two (2) passes to event

PROMOTIONAL OPPORTUNITIES:

- ⦿ 1 Tabletop Space for promotional opportunities
 - ⦿ Logo placement on the Conference website
 - ⦿ Partner mentions throughout event
 - ⦿ Branding at event venue i.e., placement of one (1) banner
 - ⦿ On screen branding on main stage and welcome area (logo loop)
- ⦿ **PUBLICITY BENEFITS**
- ⦿ Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
 - ⦿ All press releases to recognize and credit sponsor's involvement in event
 - ⦿ Photo opportunity at the WISS Opening Ceremony and Launch event

SILVER PARTNER

J\$850,000.00

EXCLUSIVE BENEFITS:

Only four (4) partners in this category

- ⦿ Second Tier logo branding on all print and online advertising i.e., newspaper, social media flyers, banners and other branded material
- ⦿ Mention as the SILVER PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- ⦿ Advertising in the conference magazine (1 full page, full-colour size: **5.5L x 8.5 W**)
- ⦿ Three (3) passes to the event

PROMOTIONAL OPPORTUNITIES:

- ⦿ 1 Tabletop Space for promotional opportunities
- ⦿ Logo placement on the Conference website
- ⦿ Partner mentions throughout event
- ⦿ Virtual branding
- ⦿ Branding at event venue i.e., placement of two (2) banner
- ⦿ On screen branding on main stage and welcome area (logo loop)

⦿ PUBLICITY BENEFITS

- ⦿ Logo & mention in text, web announcements and email blasts
- ⦿ Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
- ⦿ All press releases to recognize and credit sponsor's involvement in event
- ⦿ Photo opportunity at the WISS Opening Ceremony and Launch event

GOLD PARTNER

\$1.5M

EXCLUSIVE BENEFITS:

Only two (2) partners in this category

- ⦿ First Tier logo branding on all print and electronic advertising i.e., radio, television, newspaper, social media flyers, banners and other branded material
- ⦿ Mention as the GOLD PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- ⦿ Advertising in the conference magazine (2 full page, full-colour size: **5.5L x 8.5 W**)
- ⦿ Four (4) passes to the event

PROMOTIONAL OPPORTUNITIES:

- ⦿ 8x8 display space for promotional purposes
- ⦿ Logo placement on the Conference website with direct link to the company's website
- ⦿ Partner remarks in opening ceremony and event launch (2 mins airtime)
- ⦿ Partner mentions among the first four sponsors throughout event
- ⦿ Virtual giveaways and branding
- ⦿ Prominent branding at event venue i.e., placement of two (2) banners and one (1) feather banner outdoor
- ⦿ On screen branding on main stage and welcome area (logo loop)
- ⦿ 2X30 sec commercials during 30-minute Lunch Time
- ⦿ **PUBLICITY BENEFITS**
 - ⦿ One (1) Brand Rep interview in the media
 - ⦿ Logo & mention in text, web announcements and email blasts
 - ⦿ Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
 - ⦿ All press releases to recognize and credit sponsor's involvement in event
 - ⦿ Photo opportunity at the WISS Opening Ceremony and Launch event

LEAD PARTNER

J\$2.0M

EXCLUSIVE BENEFITS:

Only one (1) partner in this category

- ⦿ Event naming rights i.e., WISS in association with 'LEAD PARTNER'
- ⦿ First Tier logo branding on all print and electronic advertising i.e., radio, television, newspaper, social media flyers, banners and other branded material
- ⦿ Mention as the LEAD PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- ⦿ Prominent advertising in the conference magazine (3 full page, full-colour ads outside back cover +2 other; size: size: 5.5L x 8.5 W)
- ⦿ Five (5) VIP passes to event (includes lunch for special guests)

PROMOTIONAL OPPORTUNITIES:

- ⦿ 10x10 display space for promotional purposes
- ⦿ Logo placement on the Conference website with direct link to the company's website
- ⦿ Partner remarks in opening ceremony and event launch (5 mins airtime)
- ⦿ Partner mentions among the first four sponsors throughout event
- ⦿ Virtual giveaways and branding
- ⦿ Prominent branding at event venue i.e., placement of four (4) banners
- ⦿ On screen branding on main stage and welcome area (logo loop)
- ⦿ 4X30 sec commercials during 30-minute Lunch Time

⦿ PUBLICITY BENEFITS

- ⦿ Three (3) Brand Rep interviews in the media (including 1 TV with WISS rep)
- ⦿ Logo & mention in text, web announcements and email blasts
- ⦿ Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
- ⦿ All press releases to recognize and credit sponsor's involvement in event
- ⦿ Photo opportunity at the WISS Opening Ceremony and Launch event

SUPPORT THE EMPOWERMENT PROGRAM

HOW YOU CAN HELP?

- 🎯 Donate to the entire project with a cash value within your budget
- 🎯 Mentor or coach a beneficiary
- 🎯 Sponsor a workshop/counselling facilitator
- 🎯 Donate to a specific phase of the 12-month project
- 🎯 Purchase tickets for beneficiaries to attend #WISS26
- 🎯 Provide internship, placement, or job opportunities for beneficiaries
- 🎯 Ask us how!



DONATE OR MAKE A CONTRIBUTION TO THE

WOMAN IGNITE FOUNDATION

WOMEN AT RISK (W.A.R.) INITIATIVE

SCAN THE CODE TO DONATE

REGISTER AT WWW.WOMANIGNITEJA.COM



BECOME A PARTNER

IF NONE OF THE OPTIONS REFLECT YOUR CURRENT BUDGET, NO WORRIES! TALK TO US DIRECTLY, WE CAN CUSTOMIZE YOUR PARTNERSHIP EXPERIENCE:

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