

WOMAN
IGNITE

SUCCESS SUMMIT 2025
THRIVE

PARTNERSHIP PROSPECTUS

JAN 25.2025

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WWW.WOMANIGNITEJA.COM

REGISTER TODAY



ABOUT WISS

We are thrilled to present the Woman Ignite Success Summit 2025, a premier platform dedicated to empowering and inspiring women from all walks of life. Launched in January 2022 by the Woman Ignite Foundation (WIF) and One Integrated Group Limited (ONEGROUP), during the global pandemic in the vibrant heart of Kingston, Jamaica, this transformative event has been meticulously designed to illuminate pathways to success for women across diverse spheres.

Now entering our fourth year, we are proud to have attracted a lineup of world-renowned speakers, including Dr. Caroline Leaf, Heather Lindsay, Nona Jones, Dr. Jackie Greene, Shambrae Gamble, Bishop Carla Dunbar, Natalie Taylor, Apostle Courtney McLean, Pastor Sara Cowan, Dr. SallyAnn Gray, Dr. Latanya Moore and many others.

Our Summit serves as a dynamic forum, embracing topics such as faith, business, career & entrepreneurship, finance & wealth, family, marriage & relationships, mental health & wellness, and providing actionable steps on how to thrive in these areas. Committed to fostering holistic growth, we have curated a vibrant program focused on learning, healing, networking and engagement, catering to the multifaceted lives of modern women.

The Woman Ignite Success Summit envisions ultimately bringing together thousands of like-minded women, aged 18 to 65+, in an inclusive and nurturing environment. The 2024 Summit, held over two days during International Women's Day weekend, marked our second fully in-person experience. It was a resounding success, with over 400 women gaining invaluable insights from a distinguished panel of ministers, educators, executives, business luminaries, and trailblazers.

Whether you're focused on the corporate world, entrepreneurial pursuits, academic endeavours, leadership, or the quest for personal purpose – Woman Ignite serves as the guiding compass. Join us as a partner on this inspiring journey and learn more about WISS at <https://womanigniteja.com>.



www.womanigniteja.com

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The WAR Initiative was birthed as a legacy project of Woman Ignite Success Summit 2022. It was officially launched in July 2022 and is designed as our **'12-month long aftercare support'** to specifically focus on helping young women who are at-risk re-integrate into society and actualise their goals, passions, and ambitions for success.

The programme provides **hand-holding support for up to 25 women annually** in the form of:

- ✓Counselling, Prayer and Deliverance
- ✓Business Development
- ✓Internships and Work Experience
- ✓Life and Success Coaching
- ✓Funding/Stipend for bare necessities
- ✓Refuge/Temporary Shelter (where needed)
- ✓Mentorship and Guidance for the workplace

PROGRAM GOAL

Our mission is to provide hope, healing, and a solid foundation for women who have faced significant challenges, including trauma, incarceration, abuse, teenage pregnancy, or human trafficking.



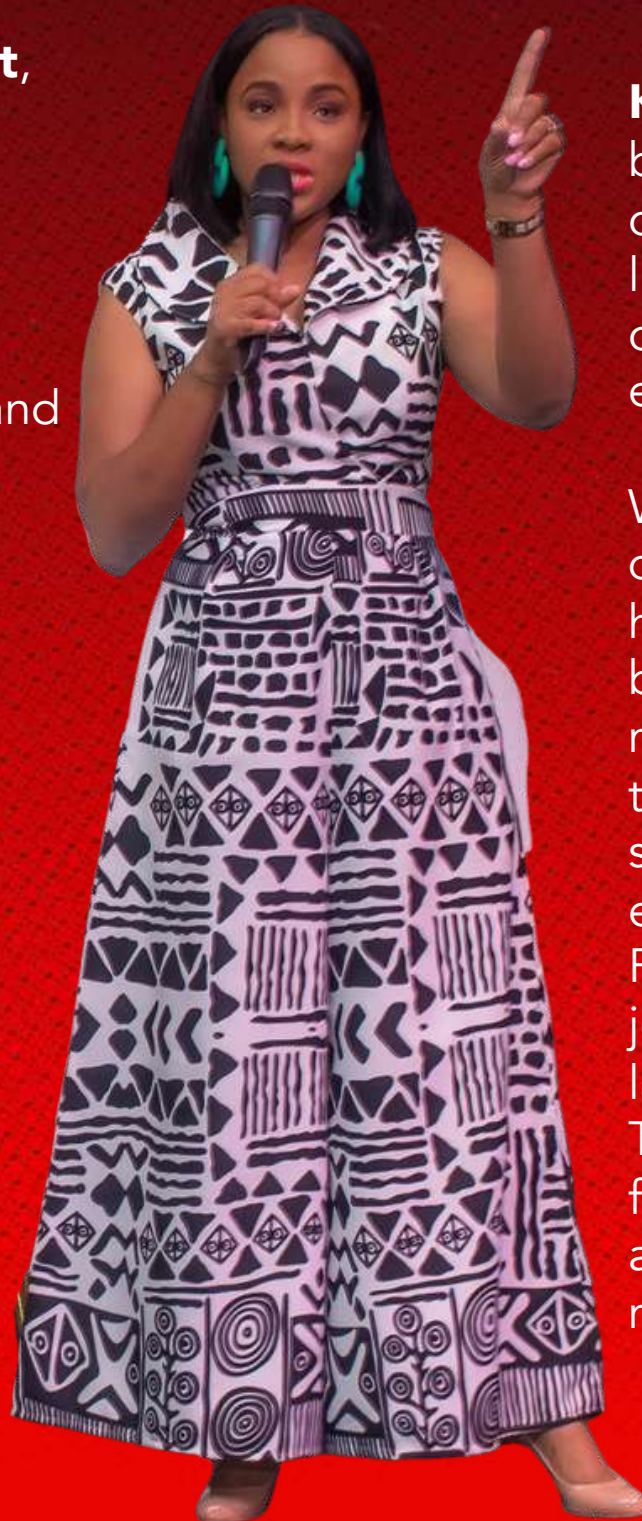


WOMANIGNITE FOUNDATION FOUNDERS

Crafted by visionaries **Keneshia Nooks Blake** and **Kady-Ann Wint**, the Summit's inception is a testament to their shared vision and leadership. Orchestrating this symphony of empowerment are industry leaders in Marketing, PR, Hospitality and Events management. Their unparalleled expertise propels the Summit's ambitions to new heights each year. They are further backed by a distinguished team of local and international advisors, ministers and experts in trauma, finance, media, leadership, faith and business.

Keneshia is a leading marketing and public relations expert, who has spent more than 20 years developing and implementing national strategies that promote business, culture, entertainment and brands in Jamaica.

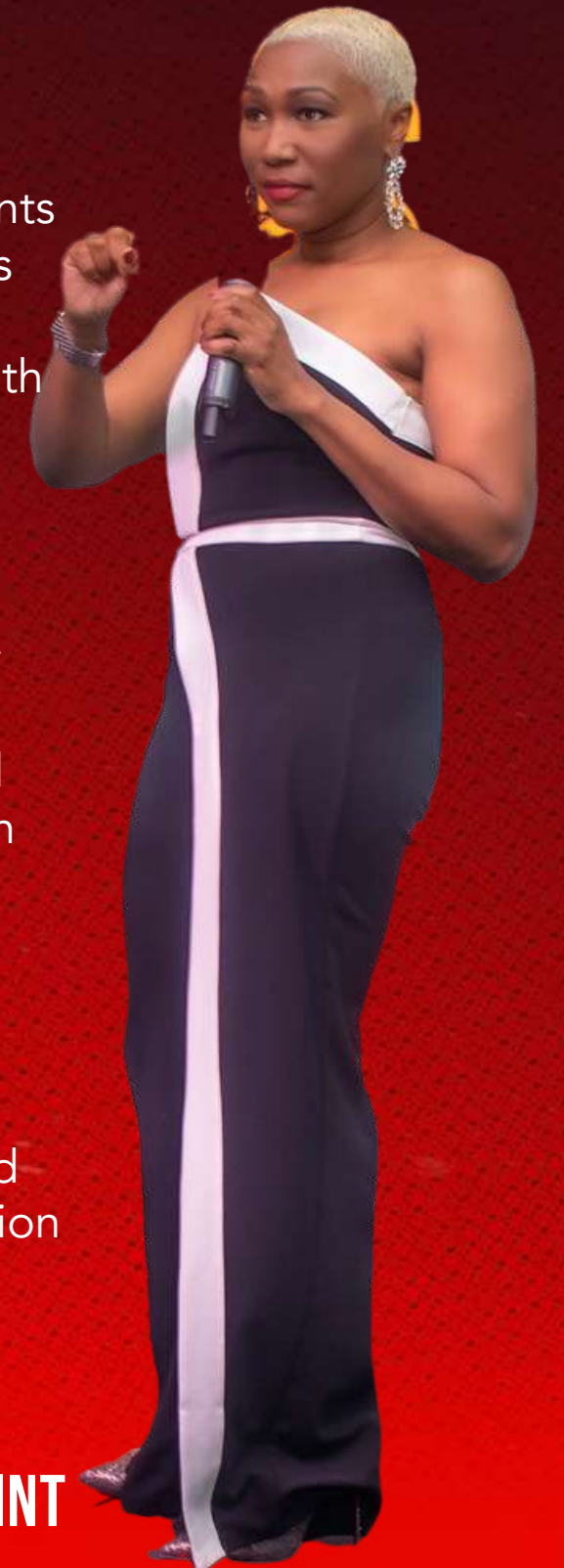
A former public sector employee, she has led the marketing communications portfolio for the Government's investment and promotions agency, JAMPRO, where she was integral in driving the country branding programme, to globally position Jamaica as a destination for business. In 2018, Keneshia founded One Integrated Group Limited (ONEGROUP), a full-service marketing and PR agency which specializes in marketing, public relations, media production, events management & execution and digital marketing.



KENESHIA NOOKS BLAKE

Kady-Ann is the visionary behind Kouture Events by Kady. Originally from the vibrant landscapes of Jamaica, West Indies, and raised amidst the lively spirit of Brooklyn, NY, Kady brings a wealth of experience and an unwavering passion for event planning to the table.

With nearly two decades immersed in the dynamic world of the hospitality industry, Kady has navigated roles within esteemed hotel brands, spanning from accounting to sales and marketing. Her extensive portfolio boasts a rich tapestry of events, from luxurious weddings to spirited social gatherings and meticulously executed corporate functions for renowned Fortune 500 companies. Kady's professional journey has seen her traverse the diverse landscapes of New York, Florida, Michigan, and Texas, enriching her with a profound appreciation for delivering extraordinary client experiences and orchestrating those unforgettable "wow" moments.



KADY-ANN WINT

#WISS2025: EVENT SUMMARY

THEME & TOPICS

▷ THRIVE: Faith, Family, Relationships, Marriage, Business, Career, Entrepreneurship, Mental Health & Physical Wellness, Wealth & Finances

SUMMIT FEATURES

▷ Workshops + Coaching + Counselling Sessions + Panel Discussions + Keynote Addresses + Testimonials + Live Exhibitions + Worship + Community Pampering + Knowledge Sharing + Empowerment

TARGET

▷ 500+ Women: 18-65 years; globally

DATE & DURATION

▷ Saturday, January 25, 2025; 8:00am – 6:00pm

LOCATION

▷ Jamaica Pegasus Hotel (Kingston, Jamaica)

#WISS2025: CONFERENCE FOCUS

AGENDA

- ▷ **WORKSHOP:** Empower Your Mind: Strategies for Breaking Mental Barriers and Healing Trauma (*MENTAL HEALTH*)
- ▷ **PANEL DISCUSSION (GIRLS TALK):** Single and Thriving: Navigating Love, Relationships, and Family Life (*MARRIAGE, RELATIONSHIPS & FAMILY*)
- ▷ **WORKSHOP:** Thrive with Money: Strategies for Creating Wealth and Financial Independence (*FINANCES & WEALTH*)
- ▷ **PANEL DISCUSSION:** Vision to Victory: Building your Business Legacy (*BUSINESS/CAREER/ ENTREPRENEURSHIP*)
- ▷ **WORKSHOP:** Nurture Your Temple: Thriving through Self-Care (*PHYSICAL WELLNESS*)
- ▷ **KEYNOTE:** Triggered for Success (*FAITH & PURPOSE*)

****Topics and speakers subject to change****



PHOTO GALLERY 2024



PARTNERSHIP OPTIONS

WHY PARTNER?

- ▶ **Connect with Influential Women:** Align with a global community of 500+ influential women in business and leadership, affiliate your brand with a transformative movement dedicated to women's empowerment, while enhancing your brand's visibility and gaining access to a network of accomplished professionals, partners and industry leaders.
- ▶ **Promotional & Publicity Opportunities:** WISS offers various promotional opportunities for partners including mentions in press releases and an extensive 3-month media campaign, speaking opportunities at the event (including the launch event in November 2024), magazine advertising (distributed to full database in person and online to our 1500 strong email community) social media mentions, media interviews and recognition during Keynote sessions. This publicity can significantly enhance your company's visibility and reputation for social responsibility. Enjoy brand recognition, premium exhibition spaces, and customized partnership packages.
- ▶ **Foster Meaningful Connections:** WISS is all about Networking! The room is filled with thought leaders, industry experts, and dynamic women from all over the globe. This is an opportunity to build valuable relationships and collaborations and access cutting-edge insights from various fields. This can inform personal strategies and initiatives for personal and professional growth and success.
- ▶ **Drive Positive Change:** While we are big on building and nurturing a community during our Summit, our ultimate goal is to support the most vulnerable women in our society. Proceeds from the Summit go into handholding 25 women at risk each year, through a 12-month long development program. You are not just supporting a Conference but helping to build women who have faced issues of trauma, human trafficking, teenage pregnancy, incarceration and abuse. Supporting programs that empower women, contributes to a more equitable and prosperous society.



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MAGAZINE ADVERTISING - J\$40,000.00

EXCLUSIVE BENEFITS:

- 1 Full Page, Full Colour Magazine ad
- Size: 5.5L x 8.5W
- Inside & Back Covers: Special Placement rate is +25% of charge
- Distribution to Full list of Conference Attendees and 1500+ Email database
- Deadline for Submitting Ads: October 31, 2024



EXHIBITOR PACKAGE

J\$100,000.00

EXCLUSIVE BENEFITS:

- ▷ 8X8 Exhibition Space
- ▷ One (1) 6 Ft Trestle Table
- ▷ 2 Chairs
- ▷ Mention as Exhibitor On stage and in Conference Magazine
- ▷ Conference Access for two (2) guests
- ▷ Set up day before event

*****Lunch is not included; if needed, request lunch option for your guests****



SESSION PARTNER

J\$650,000.00

EXCLUSIVE BENEFITS:

- ▷ Session Branding – Option to be a **GUEST SPEAKER** on a panel or a **KEYNOTE SPEAKER on a Session of your choice**
- ▷ 1x30 sec ad during session
- ▷ Credit Designation: **Brought to you by “Partner Name”**

Only ONE (1) partner allowed in each session

- ▷ Mention as partner in all television and radio broadcasts (i.e., live or delayed coverage)
- ▷ Advertising in the conference magazine (1 full page, full-colour ad size: **5.5L x 8.5 W**)
- ▷ Two (2) complimentary passes to event + 1 for your speaker (if you have a speaker on program)

PROMOTIONAL OPPORTUNITIES:

- ▷ Logo placement on the Conference website
- ▷ Partner mentions throughout event
- ▷ Branding at event venue i.e., placement of one (1) banner
- ▷ On screen branding on main stage and welcome area (logo loop)
- ▷ Branded Tokens for Goodie Bags (500 in total)
- ▷ Gift Baskets for Speakers and Hosts (20 in total)

PUBLICITY BENEFITS

- ▷ One (1) Brand Rep interview in the media
- ▷ Logo & mention in text, web announcements and email blasts
- ▷ Access to all recorded material documenting partner’s participation (i.e., photographs, footage and audio recordings for promotional use)
- ▷ All press releases to recognize and credit sponsor’s involvement in event

BRONZE PARTNER

J\$750,000.00

EXCLUSIVE BENEFITS:

Only four (4) partners in this category

- ▷ Second Tier logo branding on all print and online advertising i.e., newspaper, social media flyers, banners and other branded material
- ▷ Mention as the BRONZE PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- ▷ Advertising in the conference magazine (1 full page, full-colour ad size: 5.5L x 8.5 W)
- ▷ Two (2) passes to event

PROMOTIONAL OPPORTUNITIES:

- ▷ 1 Tabletop Space for promotional opportunities
- ▷ Logo placement on the Conference website
- ▷ Partner mentions throughout event
- ▷ Branding at event venue i.e., placement of one (1) banner
- ▷ On screen branding on main stage and welcome area (logo loop)

PUBLICITY BENEFITS

- ▷ Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
- ▷ All press releases to recognize and credit sponsor's involvement in event
- ▷ Photo opportunity at the WISS Opening Ceremony and Launch event

SILVER PARTNER

J\$850,000.00

EXCLUSIVE BENEFITS:

Only four (2) partners in this category

- ▷ Second Tier logo branding on all print and online advertising i.e., newspaper, social media flyers, banners and other branded material
- ▷ Mention as the SILVER PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- ▷ Advertising in the conference magazine (1 full page, full-colour size: **5.5L x 8.5 W**)
- ▷ Three (3) passes to the event

PROMOTIONAL OPPORTUNITIES:

- ▷ 1 Tabletop Space for promotional opportunities
- ▷ Logo placement on the Conference website
- ▷ Partner mentions throughout event
- ▷ Virtual branding
- ▷ Branding at event venue i.e., placement of two (2) banner
- ▷ On screen branding on main stage and welcome area (logo loop)

PUBLICITY BENEFITS

- ▷ Logo & mention in text, web announcements and email blasts
- ▷ Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
- ▷ All press releases to recognize and credit sponsor's involvement in event
- ▷ Photo opportunity at the WISS Opening Ceremony and Launch event

GOLD PARTNER

\$1.5M

EXCLUSIVE BENEFITS:

Only two (2) partners in this category

- ▷ First Tier logo branding on all print and electronic advertising i.e., radio, television, newspaper, social media flyers, banners and other branded material
- ▷ Mention as the GOLD PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- ▷ Advertising in the conference magazine (2 full page, full-colour size: **5.5L x 8.5 W**)
- ▷ Four (4) passes to the event

PROMOTIONAL OPPORTUNITIES:

- ▷ 8x8 display space for promotional purposes
- ▷ Logo placement on the Conference website with direct link to the company's website
- ▷ Partner remarks in opening ceremony and event launch (2 mins airtime)
- ▷ Partner mentions among the first four sponsors throughout event
- ▷ Virtual giveaways and branding
- ▷ Prominent branding at event venue i.e., placement of two (2) banners and one (1) feather banner outdoor
- ▷ On screen branding on main stage and welcome area (logo loop)
- ▷ 2X30 sec commercials during 30-minute Lunch Time

PUBLICITY BENEFITS

- ▷ One (1) Brand Rep interview in the media
- ▷ Logo & mention in text, web announcements and email blasts
- ▷ Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
- ▷ All press releases to recognize and credit sponsor's involvement in event
- ▷ Photo opportunity at the WISS Opening Ceremony and Launch event

LEAD PARTNER

J\$2.0M

EXCLUSIVE BENEFITS:

Only one (1) partner in this category

- ▷ Event naming rights i.e., WISS in association with 'LEAD PARTNER'
- ▷ First Tier logo branding on all print and electronic advertising i.e., radio, television, newspaper, social media flyers, banners and other branded material
- ▷ Mention as the LEAD PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- ▷ Prominent advertising in the conference magazine (3 full page, full-colour ads outside back cover +2 other; size: size: 5.5L x 8.5 W)
- ▷ Five (5) VIP passes to event (includes lunch for special guests)

PROMOTIONAL OPPORTUNITIES:

- ▷ 10x10 display space for promotional purposes
- ▷ Logo placement on the Conference website with direct link to the company's website
- ▷ Partner remarks in opening ceremony and event launch (5 mins airtime)
- ▷ Partner mentions among the first four sponsors throughout event
- ▷ Virtual giveaways and branding
- ▷ Prominent branding at event venue i.e., placement of four (4) banners
- ▷ On screen branding on main stage and welcome area (logo loop)
- ▷ 4X30 sec commercials during 30-minute Lunch Time

PUBLICITY BENEFITS

- ▷ Three (3) Brand Rep interviews in the media (including 1 TV with WISS rep)
- ▷ Logo & mention in text, web announcements and email blasts
- ▷ Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
- ▷ All press releases to recognize and credit sponsor's involvement in event
- ▷ Photo opportunity at the WISS Opening Ceremony and Launch event

SUPPORT THE EMPOWERMENT PROGRAM

HOW YOU CAN HELP:

- ▷ Mentor or coach a beneficiary
- ▷ Sponsor a workshop facilitator
- ▷ Donate to a specific phase of the 12-month project
- ▷ Purchase tickets for beneficiaries to attend #WISS25
- ▷ Provide internship, placement, or job opportunities for beneficiaries



DONATE OR MAKE A CONTRIBUTION TO THE

WOMAN IGNITE FOUNDATION

WOMEN AT RISK (W.A.R) INITIATIVE

SCAN THE CODE TO DONATE

REGISTER AT WWW.WOMANIGNITEJA.COM



www.womanigniteja.com

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BECOME A PARTNER

IF NONE OF THE OPTIONS REFLECT YOUR CURRENT BUDGET, NO WORRIES! TALK TO US DIRECTLY, WE CAN CUSTOMIZE YOUR PARTNERSHIP EXPERIENCE:

Contact:

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