



ACTIVATE

IGNITING YOUR GOD-GIVEN PURPOSE

PARTNERSHIP PROPOSAL

NUARY 27-28, 202 KINGSTON, JAMAICA







ABOUT WISS

- In light of a post-pandemic world, **Woman Ignite** emerged as a radical enterprise, inspired by God and mandated to stir up gifts that have been placed in every woman, to help her actualize her hopes and vision to fulfil the Divine calling that is upon her life. This movement launched for the first time in January 2022, and is once again elated to partner with you for its 2nd Annual Conference: Woman Ignite Success Summit 2023 (#WISS2023), under the theme ACTIVATE, and slated for January 27 & 28, 2022 in Kingston, Jamaica. #WISS2023 will be hosted as an exclusive in-person experience and the entire two-day programme is designed to empower women in the areas of faith, entrepreneurship, finance, love, family & marriage, mental and physical health & wellness.
- #WISS2022 hosted a dynamic community over 500 women 18-65 years over two-days both online and in-person, and provided a safe community for patrons to learn, engage and grow through the various skills and experiences of Christian ministers, educators, executives, business leaders and glass-ceiling breakers. Woman Ignite Success Summit is the perfect platform to discover and ignite personal goals and passions, whether you are in the workplace, leading corporate entities, running your own business, navigating school life, leading a ministry or whether you feel lost, misplaced or in pursuit of your purpose.
- Woman Ignite also saw the launch of the Woman Ignite Foundation WAR (Women At Risk) Initiative, which provides hand-holding support to young women between the ages of 18-35 years old. Over a period of 12-months, women considered to be most vulnerable and at at risk in our society, due to their traumatic experiences, will benefit from personal counselling, coaching, career development support, internships and scholarships as part of a re-integration programme. A maximum of 25 young women are selected based on the established Needs Assessment Process. WAR recipients are specially invited guests at the Summit each year, and proceeds from the event go towards the funding of the 12-month programme of activities.
- Learn more about WISS: https://womanigniteja.com





WOMAN FOUNDER

Born through Divine inspiration, the Woman Ignite Success Summit is the brain-child of Keneshia Nooks-Blake, CEO of One Integrated Group Limited (ONEGROUP), a full-service communications agency in Kingston, Jamaica.

Keneshia is a leading marketing and public relations expert, who has spent 19+ years developing and implementing national strategies that promote business, culture, health, entertainment and brands in Jamaica.

Keneshia is supported by a team of advisors, ministers and experts in event management, finance, leadership and business.

#WISS2023 is powered by ONEGROUP and the Woman Ignite Foundation.







WISS2022 VIDEO REEL





https://youtu.be/hGJrgSDV0XI

www.womanigniteja.com



W.A.R (WOMAN ATRISK) INITIATIVE



The WAR Initiative was birthed as a legacy project of Woman Ignite Success Summit 2022. It was officially launched in July 2022, and is designed as our 'aftercare support' to specifically focus on helping young women who are at risk, re-integrate into society, and actualise their goals, passions and ambitions for success.

The programme provides **hand-holding** support in the form of:

- √ Counselling, Prayer and Deliverance
- ✓ Business Development
- ✓ Internships and Work Experience
- ✓ Life and Success Coaching
- √ Funding/Stipend for bare necessities
- ✓ Refuge/Temporary Shelter (where needed)
- ✓ Mentorship and Guidance for the workplace













WISS2022 PHOTO HIGHLIGHTS

www.womanigniteja.co











WISS2022 POWER

SPEAKERS &

WORSHIPPERS



Cognitive Neuroscientist & Communication

& Entrepreneur



Senior Postor & Motivational Speaker



Bishop Dr. Carla Dunbar Mariage & Family Therapist



Senior Pastor &



Althea Stoddart Motivational Speaker



Lead Pastor



Shamere McKenzle Human Trafficting Expert & Trainer



Preacher Author & Entrepreneur



Business Leader & Entrepreneur Medical Doctor





Business Leader &



Gospel Minister



Gosling-Williams Author & Deliverance



Cospel Minister



Transformation Coach Author & Entrepreneur



High Performance Coach & Entrepreneur





72 HRS FLASHSALE VIP IN-PERSON TICKETS

FRIDAY, JAN. 14, 2022 | STARTS MIDDAY

2-DAYS US \$225 NOW \$99 DAYPASS US \$120 NOW \$49

































WISS 2022 perfectly tailored

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Gov't to honour 60 exceptional women to mark Jamaica's Diamond Jubilee and IWD

ntortainment and Sport Olivia Grange has ammuniced that the ministry plane to haneur 80 women in Month this year to nearly the observance of part of the Jamaica 60 celebrations.

site spoke at the taunch coremony for the Scotistianic Women Indicative, which the basis says will "reaks coptor recovaccessible to local business women and provide talored solutions, training

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In welcoming the Scotlabark Women "You are leading the way at no before Jamesco is the first country outside of your --- our Diamond Jubilet Year, and Canada in which Scotlations is operating this programms, aimed at advancing had a registive, simon deventating



SRANCE. These are women who have broken the





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WiTH 2022 streamy being hamabod on the year to "bose op" and make new process. Ignite Success Summer (WISS2022) ediated for January 29 -29 in Engston.

The surrent, which is being launched for the first time by washering and PR time One recipioted Group Limited (ONE GROUP). ntends is insight new Mr. Inspiration and Tope to a unique cohort of women (19-85). sund for the pear shead.

The constudy cureout two-day experience trained to easiers discussions emond Wh. Equipment, career, entrepreneurable. Tennor and wealth, manage, relationships, and sex, while tacking surrent issues such a merce health and without and the undelices of the family

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for inaugural Woman gnite Success Summit

provide practical tools to consist and training germotional wealth and stees to

to really tackle theme recent head on." serficiants using their over stones and the The event has all sected in use than Local female special workingson Dr. (S icrementarial speakers and minister) roliding communication pathologist and cognitive reuroscientist (ir Contine Latera (RD, Treasfer Clark Where, Sautra lied, who is globally known for her work. in mental houth; Los Angeles fassed will also come together to deliver more reacher and author feasitive Lindson. high-performance coach and entrepreneur ingerience. The event will be streamed Natalio Taylor, and consultant and humanvirtually, and a small group of parties are invited to participate in person to VPs or refloring subject event expert Shamers McKenza, Year among the poverflower line up of speakers are markage, family and sex therapise Richop Dr Cartle Durther. senior postor and murtisational apsalest Salosa Courteeu Michael: Marecourt Maintenance Services best Audrey

Grganise's of WISS2822 have also indicated that the planning of the conference forther a alsoine to support accret who are most subscrable in nacety, and will see the launch of the IBAN (women-at rook) industries, which aims to provide ongoing hand holding and counselling for up to 50 someon who are victims of gende-based victimes and abuse, traums, rape, human trafficking, terrage pragnency and treetal health

a few mirrales, and had been set back on a result, it is for the pieter who had some challenges and feels overwhelmed because of what she had encountered. The philambrogic arm of the conference ensures that at least a flow women never look back to their past and sees it as a

hindrance to their future outclass." The much is that success has no specific face, colour, rare, class or creed. It is estainable by all, once we are prepared to deliberately invest in Fierro ou nords and taking some disciplined closs towards achieved our partition (seel). The Willran Ignite Soccess Summit is the certect statiom to discover and re-ceits thus passions, whether you see in the workplace, itsuling corporate and last, running your awn September, hundling in the streets, navigating actical life, leading a metality in church or whether you just that but, imprisced or in pursuit of your

WISS2027 is powered and funded by Marketing is Events M. One Productions notable TICA the January Stuners, Gospin' J. Cases more and register for the surrent at MANUSER SAME

WISS2022 PRESS **COVERAGE**



Integrated Group and Woman Ignite

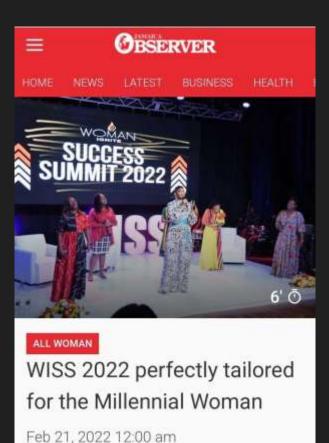














WISS2022 PRESS COVERAGE









#WISS2023: EVENT SUMMARY

THEME & TOPICS

FEATURES

TARGET

DATE & DURATION

LOCATION

COST

► ACTIVATE: Faith, Family, Relationships, Marriages, Business, Career, Entrepreneurship, Health & Wellness, Finances

Worship + Workshops + Coaching/Counselling Sessions + Panel
Discussions + Keynote Addresses + Testimonials + Live Exhibitions

▶ 500+ Women: 18-65 years; globally

January 27 & 28, 2023 (2 days)

Kingston, Jamaica

In-person Only: USD\$150 (Group rates available for organizations and churches)



WISS2023 CONFERENCE FOCUS

DAY ONE

- Worshippers Ignite
- FEATURED PARTNERS: "Sponsored" Blessing
- WISS 2023: Overview
- **KEYNOTE:** Principles for Achieving Success in Career & Business (BUSINESS/CAREER/ **ENTREPRENERSHIP**)
- **WORKSHOP:** Budgeting for Financial Success & Generational Wealth (FINANCES)
- **PANEL DISCUSSION:** Blended Families: For me and my house! (RELATIONSHIPS & FAMILY)
- **TESTIMONIAL:** Finding my Identity in Christ (WOMEN INSPIRING WOMEN)

DAY TWO

- Worshippers Ignite
- FEATURED PARTNERS: "Sponsored" Blessing
- **PANEL DISCUSSION:** From Single to Married: Do we break or build unequally Yoked relationships? (RELATIONSHIPS & FAMILY)
- **WORKSHOP:** Physical Health Get Fit Sis! (HEALTH & WELLNESS)
- **KEYNOTE:** Overcoming Spiritual Attacks (FAITH & PURPOSE)
- **KEYNOTE:** What is Required to Activate your Faith? (FAITH & PURPOSE)





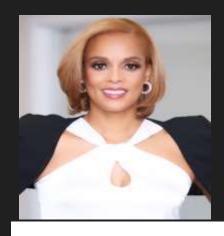
WISS2023 PROSPECTIVE SPEAKERS & WORSHIPPERS





Dr. Jackie Greene

Wife, mother, dentist, Co-Pastor of Forward City Church and —a Forward Woman. A melting pot of traditional southern values and Ghanaian heritage, Jackie's upbringing and young adulthood emboldened in her: authenticity, individuality and the power in being the "you" that God created you to be.



Natalie Taylor

Featured in Thrive Global, Black Enterprise, and recently named one of the "Top Performing Coaches to follow in Yahoo! Finance", Natalie Taylor is the Chief Visionary Officer of Multi Six Figure Society, where she coaches industry experts on how to align their business vision and personal goals in order to monetize their expertise, maximize their influence, income and time, while adding an additional four or five figures to their monthly income.



Dr. Joan Wright-Good

Cultural Architect of our time, a dynamic International Speaker, Preacher, Business Coach, Bestselling Author, and Awardwinning CEO. Recently widowed, the mother of two was born in Kingston, Jamaica. She went from the corridors of the Maxfield Park Children's home (a government-run home for orphans) to the White House in the United States of America. Joan overcame abuse, trauma and teen pregnancy to achieve millions in sales as a firstgeneration international CEO.



Bishop Dr. Carla Dunbar

Corporate Presenter, Motivational Speaker, Family& Sex Therapist, Senior Pastor, Media Presenter and Author. She has gained popularity as Jamaica's leading Marriage & Sex Therapist and is renowned internationally for restoring marriages and families.







WHY PARTNER?

- Align with a global community of 500+ influential women in business and leadership.
- Access influential audiences from the western and eastern Caribbean regions.
- Get prime exposure for your brand regionally.
- Promotional & publicity opportunities.
- Access practical tools and strategies to drive engagement and improve productivity in your organization.

Partner with us for this a power-packed event, which will provide practical opportunities to elevate the confidence of women within all age groups!









PARTNERSHIP **OPTIONS**







LEAD PARTNER

EXCLUSIVE BENEFITS:

Only one (1) partner in this category

- ► Event naming rights i.e., WISS in association with 'LEAD PARTNER'
- First Tier logo branding on all print and electronic advertising i.e., radio, television, newspaper, social media flyers, banners and other branded material
- Mention as the LEAD PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- Prominent advertising in the conference magazine (3 full page, full-colour ads outside back cover +2 other; size: 8 ½ x 11 inches)
- ▶ 10x10 display space for promotional purposes
- ▶ Five (5) VIP passes (Limited Capacity)
- ▶ Ten (20) Virtual passes

USD 35,000 (J\$5.4m)

PROMOTIONAL OPPORTUNITIES:

- Logo placement on the Conference website with direct link to the company's website
- Partner remarks in opening ceremony and event launch (5 mins airtime)
- Partner mentions among the first four sponsors throughout event
- Virtual giveaways and branding
- ▶ Prominent branding at event venue i.e., placement of four (4) banners
- ▶ On screen branding on main stage and welcome area (logo loop)

- ▶ Three (3) Brand Rep interviews in the media
- ▶ Logo & mention in text, web announcements and email blasts
- Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
- ▶ All press releases to recognize and credit sponsor's involvement in event
- Photo opportunity at the WISS Opening Ceremony and Launch event







GOLD PARTNER

EXCLUSIVE BENEFITS:

Only three (3) partners in this category

- Second Tier logo branding on all print and electronic advertising i.e., radio, television, newspaper, social media flyers, banners and other branded material
- Mention as the GOLD PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- Advertising in the conference magazine (2 full page, full-colour size: 8 ½ x 11 inches)
- 5x5 display space for promotional purposes
- Two (2) VIP passes (Limited Capacity)
- ▶ Ten (10) Virtual passes

USD 20,000 (J\$3.1m)

PROMOTIONAL OPPORTUNITIES:

- Logo placement on the Conference website with direct link to the company's website
- Partner remarks in opening ceremony and event launch (2 mins airtime)
- Partner mentions among the first four sponsors throughout event
- Virtual giveaways and branding
- ▶ Prominent branding at event venue i.e., placement of two (2) banners
- ▶ On screen branding on main stage and welcome area (logo loop)

- One (1) Brand Rep interview in the media
- ▶ Logo & mention in text, web announcements and email blasts
- Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
- ▶ All press releases to recognize and credit sponsor's involvement in event
- Photo opportunity at the WISS Opening Ceremony and Launch event







SILVER PARTNER

USD 15,000 (J\$2.3m)

EXCLUSIVE BENEFITS:

Only four (4) partners in this category

- Second Tier logo branding on all print and electronic advertising i.e., radio, television, newspaper, social media flyers, banners and other branded material
- Mention as the SILVER PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- Advertising in the conference magazine (1 full page, full-colour size: 8 ½ x 11 inches)
- ▶ Two (2) VIP passes (Limited Capacity)
- ▶ Five (5) Virtual passes

PROMOTIONAL OPPORTUNITIES:

- Logo placement on the Conference website
- Partner mentions throughout event
- Virtual branding
- ▶ Branding at event venue i.e., placement of one (1) banner
- ▶ On screen branding on main stage and welcome area (logo loop)

- ▶ Logo & mention in text, web announcements and email blasts
- Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
- ▶ All press releases to recognize and credit sponsor's involvement in event
- Photo opportunity at the WISS Opening Ceremony and Launch event







BRONZE PARTNER

USD10,000 (J\$1.5m)

EXCLUSIVE BENEFITS:

Only four (4) partners in this category

- Second Tier logo branding on all print and online advertising i.e., newspaper, social media flyers, banners and other brandedmaterial
- Mention as the BRONZE PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- Advertising in the conference magazine (1 full page, full-colour size: 8 ½ x 11 inches)
- ▶ Five (5) Virtual passes

PROMOTIONAL OPPORTUNITIES:

- Logo placement on the Conference website
- Partner mentions throughout event
- Virtual branding
- ▶ Branding at event venue i.e., placement of one (1) banner
- On screen branding on main stage and welcome area (logo loop)

- ▶ Logo & mention in text, web announcements and email blasts
- Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
- ▶ All press releases to recognize and credit sponsor's involvement in event
- Photo opportunity at the WISS Opening Ceremony and Launch event





BECOME A PARTNER

IF NONE OF THE OPTIONS REFLECT YOUR CURRENT BUDGET, NO WORRIES! TALK TO US DIRECTLY, WE CAN CUSTOMIZE YOUR PARTNERSHIP EXPERIENCE:

Contact:

Keneshia Nooks-Blake

Founder/Conference Convenor

Woman Ignite Foundation

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Bianca Hislop

Event Marketing Coordinator

One Integrated Group Limited

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