



SUCCESS SUMMIT 2023 ACTIVATE



IGNITING YOUR GOD-GIVEN PURPOSE

PARTNERSHIP PROPOSAL

JANUARY **27-28**, 2023
KINGSTON, JAMAICA



@womanigniteja | www.womanigniteja.com

ABOUT WISS

- ▶ In light of a post-pandemic world, **Woman Ignite** emerged as a radical enterprise, inspired by God and mandated to stir up gifts that have been placed in every woman, to help her actualize her hopes and vision to fulfil the Divine calling that is upon her life. This movement launched for the first time in January 2022, and is once again elated to partner with you for its 2nd Annual Conference: **Woman Ignite Success Summit 2023 (#WISS2023)**, under the theme **ACTIVATE**, and slated for **January 27 & 28, 2022** in Kingston, Jamaica. #WISS2023 will be hosted as an exclusive in-person experience and the entire two-day programme is designed to empower women in the areas of faith, entrepreneurship, finance, love, family & marriage, mental and physical health & wellness.
- ▶ **#WISS2022** hosted a dynamic community over 500 women 18-65 years over two-days both online and in-person, and provided a safe community for patrons to learn, engage and grow through the various skills and experiences of Christian ministers, educators, executives, business leaders and glass-ceiling breakers. Woman Ignite Success Summit is the perfect platform to discover and ignite personal goals and passions, whether you are in the workplace, leading corporate entities, running your own business, navigating school life, leading a ministry or whether you feel lost, misplaced or in pursuit of your purpose.
- ▶ **Woman Ignite** also saw the launch of the **Woman Ignite Foundation WAR (Women At Risk) Initiative**, which provides hand-holding support to young women between the ages of 18-35 years old. Over a period of 12-months, women considered to be most vulnerable and at risk in our society, due to their traumatic experiences, will benefit from personal counselling, coaching, career development support, internships and scholarships as part of a re-integration programme. A maximum of 25 young women are selected based on the established Needs Assessment Process. WAR recipients are specially invited guests at the Summit each year, and proceeds from the event go towards the funding of the 12-month programme of activities.
- ▶ Learn more about WISS: <https://womanigniteja.com>

WOMAN FOUNDER IGNITE

Born through Divine inspiration, the Woman Ignite Success Summit is the brain-child of Keneshia Nooks-Blake, CEO of One Integrated Group Limited (ONEGROUP), a full-service communications agency in Kingston, Jamaica.

Keneshia is a leading marketing and public relations expert, who has spent 19+ years developing and implementing national strategies that promote business, culture, health, entertainment and brands in Jamaica.

Keneshia is supported by a team of advisors, ministers and experts in event management, finance, leadership and business.

#WISS2023 is powered by ONEGROUP and the Woman Ignite Foundation.



WISS2022 VIDEO REEL



CLICK HERE TO WATCH:

<https://youtu.be/hGJrgSDV0XI>

www.womanigniteja.com

WOMAN
IGNITE

WISS 2023
ACTIVATE

W.A.R (WOMAN AT RISK) INITIATIVE



The WAR Initiative was birthed as a legacy project of Woman Ignite Success Summit 2022. It was officially launched in July 2022, and is designed as our 'aftercare support' to specifically focus on helping young women who are at risk, re-integrate into society, and actualise their goals, passions and ambitions for success.

The programme provides **hand-holding support in the form of:**

- ✓ Counselling, Prayer and Deliverance
- ✓ Business Development
- ✓ Internships and Work Experience
- ✓ Life and Success Coaching
- ✓ Funding/Stipend for bare necessities
- ✓ Refuge/Temporary Shelter (where needed)
- ✓ Mentorship and Guidance for the workplace





WISS2022 PHOTO HIGHLIGHTS

www.womanigniteja.com



WISS2022 POWER SPEAKERS & WORSHIPERS

**BOOK YOUR
TICKET**
www.womanigniteja.com



72HRS FLASH SALE
VIP IN-PERSON TICKETS
FRIDAY, JAN. 14, 2022 | STARTS MIDDAY

**2-DAYS US \$225-
NOW \$99**
**DAYPASS US \$120-
NOW \$49**



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BOOK NOW

For info email: ignite@onegroupja.com



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PARTNERSHIP PROSPECTUS | July 2022

**WISS 2023
ACTIVATE**



WISS2022 PRESS COVERAGE



#WISS2023: EVENT SUMMARY

THEME & TOPICS

- ▷ ACTIVATE: Faith, Family, Relationships, Marriages, Business, Career, Entrepreneurship, Health & Wellness, Finances

FEATURES

- ▷ Worship + Workshops + Coaching/Counselling Sessions + Panel Discussions + Keynote Addresses + Testimonials + Live Exhibitions

TARGET

- ▷ 500+ Women: 18-65 years; globally

DATE & DURATION

- ▷ January 27 & 28, 2023 (2 days)

LOCATION

- ▷ Kingston, Jamaica

COST

- ▷ In-person Only: USD\$150 (Group rates available for organizations and churches)

WISS2023 CONFERENCE FOCUS

DAY ONE

- ▷ Worshippers Ignite
- ▷ **FEATURED PARTNERS:** "Sponsored" Blessing
- ▷ WISS 2023: Overview
- ▷ **KEYNOTE:** Principles for Achieving Success in Career & Business (*BUSINESS/CAREER/ENTREPRENEURSHIP*)
- ▷ **WORKSHOP:** Budgeting for Financial Success & Generational Wealth (*FINANCES*)
- ▷ **PANEL DISCUSSION:** Blended Families: For me and my house! (*RELATIONSHIPS & FAMILY*)
- ▷ **TESTIMONIAL:** Finding my Identity in Christ (*WOMEN INSPIRING WOMEN*)

DAY TWO

- ▷ Worshippers Ignite
- ▷ **FEATURED PARTNERS:** "Sponsored" Blessing
- ▷ **PANEL DISCUSSION:** From Single to Married: Do we break or build unequally Yoked relationships? (*RELATIONSHIPS & FAMILY*)
- ▷ **WORKSHOP:** Physical Health - Get Fit Sis! (*HEALTH & WELLNESS*)
- ▷ **KEYNOTE:** Overcoming Spiritual Attacks (*FAITH & PURPOSE*)
- ▷ **KEYNOTE:** What is Required to Activate your Faith? (*FAITH & PURPOSE*)

WISS2023 PROSPECTIVE SPEAKERS & WORSHIPPERS

Powered by  **ONEGROUP**



Dr. Jackie Greene

Wife, mother, dentist, Co-Pastor of Forward City Church and –a Forward Woman. A melting pot of traditional southern values and Ghanaian heritage, Jackie's upbringing and young adulthood emboldened in her: authenticity, individuality and the power in being the “you” that God created you to be.



Natalie Taylor

Featured in Thrive Global, Black Enterprise, and recently named one of the "Top Performing Coaches to follow in Yahoo! Finance", Natalie Taylor is the Chief Visionary Officer of Multi Six Figure Society, where she coaches industry experts on how to align their business vision and personal goals in order to monetize their expertise, maximize their influence, income and time, while adding an additional four or five figures to their monthly income.



Dr. Joan Wright-Good

Cultural Architect of our time, a dynamic International Speaker, Preacher, Business Coach, Best-selling Author, and Award-winning CEO. Recently widowed, the mother of two was born in Kingston, Jamaica. She went from the corridors of the Maxfield Park Children's home (a government-run home for orphans) to the White House in the United States of America. Joan overcame abuse, trauma and teen pregnancy to achieve millions in sales as a first-generation international CEO.



Bishop Dr. Carla Dunbar

Corporate Presenter, Motivational Speaker, Family & Sex Therapist, Senior Pastor, Media Presenter and Author. She has gained popularity as Jamaica's leading Marriage & Sex Therapist and is renowned internationally for restoring marriages and families.

WHY PARTNER?

- ▷ Align with a global community of 500+ influential women in business and leadership.
- ▷ Access influential audiences from the western and eastern Caribbean regions.
- ▷ Get prime exposure for your brand regionally.
- ▷ Promotional & publicity opportunities.
- ▷ Access practical tools and strategies to drive engagement and improve productivity in your organization.

Partner with us for this a power-packed event, which will provide practical opportunities to elevate the confidence of women within all agegroups!



PARTNERSHIP OPTIONS

LEAD PARTNER

EXCLUSIVE BENEFITS:

Only one (1) partner in this category

- ▶ Event naming rights i.e., WISS in association with 'LEAD PARTNER'
- ▶ First Tier logo branding on all print and electronic advertising i.e., radio, television, newspaper, social media flyers, banners and other branded material
- ▶ Mention as the LEAD PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- ▶ Prominent advertising in the conference magazine (3 full page, full-colour ads outside back cover +2 other; size: 8 ½ x 11 inches)
- ▶ 10x10 display space for promotional purposes
- ▶ Five (5) VIP passes (Limited Capacity)
- ▶ Ten (20) Virtual passes

USD 35,000 (J\$5.4m)

PROMOTIONAL OPPORTUNITIES:

- ▶ Logo placement on the Conference website with direct link to the company's website
- ▶ Partner remarks in opening ceremony and event launch (5 mins airtime)
- ▶ Partner mentions among the first four sponsors throughout event
- ▶ Virtual giveaways and branding
- ▶ Prominent branding at event venue i.e., placement of four (4) banners
- ▶ On screen branding on main stage and welcome area (logo loop)

PUBLICITY BENEFITS

- ▶ Three (3) Brand Rep interviews in the media
- ▶ Logo & mention in text, web announcements and email blasts
- ▶ Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
- ▶ All press releases to recognize and credit sponsor's involvement in event
- ▶ Photo opportunity at the WISS Opening Ceremony and Launch event

GOLD PARTNER

USD 20,000 (J\$3.1m)

EXCLUSIVE BENEFITS:

Only three (3) partners in this category

- ▶ Second Tier logo branding on all print and electronic advertising i.e., radio, television, newspaper, social media flyers, banners and other branded material
- ▶ Mention as the GOLD PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- ▶ Advertising in the conference magazine (2 full page, full-colour size: 8 ½ x 11 inches)
- ▶ 5x5 display space for promotional purposes
- ▶ Two (2) VIP passes (Limited Capacity)
- ▶ Ten (10) Virtual passes

PROMOTIONAL OPPORTUNITIES:

- ▶ Logo placement on the Conference website with direct link to the company's website
- ▶ Partner remarks in opening ceremony and event launch (2 mins airtime)
- ▶ Partner mentions among the first four sponsors throughout event
- ▶ Virtual giveaways and branding
- ▶ Prominent branding at event venue i.e., placement of two (2) banners
- ▶ On screen branding on main stage and welcome area (logo loop)

PUBLICITY BENEFITS

- ▶ One (1) Brand Rep interview in the media
- ▶ Logo & mention in text, web announcements and email blasts
- ▶ Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
- ▶ All press releases to recognize and credit sponsor's involvement in event
- ▶ Photo opportunity at the WISS Opening Ceremony and Launch event

SILVER PARTNER

USD 15,000 (J\$2.3m)

EXCLUSIVE BENEFITS:

Only four (4) partners in this category

- ▷ Second Tier logo branding on all print and electronic advertising i.e., radio, television, newspaper, social media flyers, banners and other branded material
- ▷ Mention as the SILVER PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- ▷ Advertising in the conference magazine (1 full page, full-colour size: 8 ½ x 11 inches)
- ▷ Two (2) VIP passes (Limited Capacity)
- ▷ Five (5) Virtual passes

PROMOTIONAL OPPORTUNITIES:

- ▷ Logo placement on the Conference website
- ▷ Partner mentions throughout event
- ▷ Virtual branding
- ▷ Branding at event venue i.e., placement of one (1) banner
- ▷ On screen branding on main stage and welcome area (logo loop)

PUBLICITY BENEFITS

- ▷ Logo & mention in text, web announcements and email blasts
- ▷ Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
- ▷ All press releases to recognize and credit sponsor's involvement in event
- ▷ Photo opportunity at the WISS Opening Ceremony and Launch event

BRONZE PARTNER

USD10,000 (J\$1.5m)

EXCLUSIVE BENEFITS:

Only four (4) partners in this category

- ▷ Second Tier logo branding on all print and online advertising i.e., newspaper, social media flyers, banners and other branded material
- ▷ Mention as the BRONZE PARTNER in all television and radio broadcasts (i.e., live or delayed coverage)
- ▷ Advertising in the conference magazine (1 full page, full-colour size: 8 ½ x 11 inches)
- ▷ Five (5) Virtual passes

PROMOTIONAL OPPORTUNITIES:

- ▷ Logo placement on the Conference website
- ▷ Partner mentions throughout event
- ▷ Virtual branding
- ▷ Branding at event venue i.e., placement of one (1) banner
- ▷ On screen branding on main stage and welcome area (logo loop)

PUBLICITY BENEFITS

- ▷ Logo & mention in text, web announcements and email blasts
- ▷ Access to all recorded material documenting partner's participation (i.e., photographs, footage and audio recordings for promotional use)
- ▷ All press releases to recognize and credit sponsor's involvement in event
- ▷ Photo opportunity at the WISS Opening Ceremony and Launch event

BECOME A PARTNER

IF NONE OF THE OPTIONS REFLECT YOUR CURRENT BUDGET, NO WORRIES! TALK TO US DIRECTLY, WE CAN CUSTOMIZE YOUR PARTNERSHIP EXPERIENCE:

Contact:

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